

MINI COURSE:

# Mastermind Alliance



**RE**think**U**

Change the way you think.  
Get the results you want.



## REthinkU Workbook

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# Mastermind Alliance

**“NO MIND IS COMPLETE BY ITSELF. IT NEEDS CONTACT AND ASSOCIATION WITH OTHER MINDS TO GROW AND EXPAND.”**

- NAPOLEON HILL

The Importance of an Accountability Team.

## What is a Mastermind Alliance?

**THE MASTERMIND PRINCIPLE, OR RATHER THE ECONOMIC FEATURE OF IT... WAS RESPONSIBLE FOR THE CHOICE OF MY LIFE'S WORK.**

- NAPOLEON HILL

He goes on to say, “Mr. Carnegie’s Mastermind group consisted of a staff of approximately fifty men, with whom he surrounded himself, for the DEFINITE PURPOSE of manufacturing and marketing steel. He attributed his entire fortune to the POWER he accumulated through this Mastermind.”

We prefer the phrase, Accountability Team over the often overused word, Mastermind, simply to emphasize the importance of such a team as well as the alignment with the importance and value of accountability in this process.

We also talked about the value and importance of Personal Accountability and how it is the fabric of the discipline of Journaling your Disciplines Daily! This is the daily grind necessary to achieve greatness

and is the key difference between one who is successful and one that isn’t. Go back and read, The Common Denominator of Success to understand the importance of this single step.

These two ideas can be the dominating catalyst one needs to turn their life around and begin to prosper from one’s burning desire to have, be or do more.

The importance of Personal Accountability is paramount and is where the true fight between the self of yesterday, and the desired self of tomorrow. Your choice of company is the second ingredient that sets you up for success without a constant struggle to fight for what you desire over the need to keep the status quo through the wrong choice of individuals you keep as company. Every decision is a choice and one needs to evaluate the choices made with the direction desired.

### 3 SIMPLE RULES IN LIFE:

- 1. IF YOU DO NOT GO AFTER WHAT YOU WANT, YOU’LL NEVER GET IT.**
- 2. IF YOU DO NOT ASK, THE ANSWER WILL ALWAYS BE NO.**
- 3. IF YOU DO NOT STEP FORWARD, YOU’LL ALWAYS BE IN THE SAME PLACE.**

A mastermind alliance involves two or more people who work in perfect harmony for the attainment of a definite purpose. Through a mastermind alliance you:

- May borrow and use the education, experience, influence, and the capital of other people.
- Can accomplish in one year more than you could accomplish without it in a lifetime.
- Can draw freely upon the spiritual forces within you.
- Can have absolute protection against failure if your purpose is beneficial to all whom you influence.

A Master Mind may be developed by a friendly alliance, in a spirit of harmony of purpose, between two or more minds. **No two minds ever met without creating, as a result of the contact, another 'third' mind which affects all participating in the alliance.** This principle is analogous to chemistry.

For example, the chemical formula H<sub>2</sub>O (combining two atoms of hydrogen with one atom of oxygen) changes these two elements to water. One atom of each of these elements will not produce water; moreover, they cannot even be made to associate themselves in harmony.

Just as combining certain elements changes their nature, the combining of certain minds changes the nature of those minds, producing either a certain degree of a Master Mind or its highly destructive opposite.

Very simply, a Master Mind may be defined as the invisible power that results when two or more minds work in perfect harmony toward achieving a common goal.

### **Simply put, 1+1=3 or greater.**

The ability to organize people in strategic positions in a spirit of friendliness and harmony was the main source of both the

power and the fortune accumulated by the late Andrew Carnegie. Knowing nothing of the technical end of the steel business, Carnegie combined and grouped the key executives of which his Master Mind was composed, so that in his lifetime he built the most successful steel industry the world had known.

Henry Ford's gigantic success may be traced to the application of this same principle. Ford was extremely self-reliant, but he did not depend upon himself for all the knowledge necessary for the development of his business. Like Carnegie, he surrounded himself with men who supplied knowledge, which he did not, and probably never could, possess.

Moreover, he selected men who could, and did, harmonize in group effort. Harmony seems to be one of nature's laws, without which there cannot be any such thing as organized energy.

**Without harmony at the source of any form of organized energy or power, the units of that energy are thrown into a chaotic state of disorder and the power is rendered neutral or passive.**

This same harmony is the nucleus around which the principle of mind chemistry known as a Master Mind develops power. Destroy this harmony, and you destroy the power growing out of the coordinated effort of a group of individual minds.

Success in life, no matter what your definition of success may be, is very largely a matter of adaptation to the environment in such a manner that there is harmony between the individual and the environment.

**HARMONY IS ESSENTIAL; WITHOUT IT, THE ENTIRE WORLD WOULD BE CHAOS AND DISORDER.**

It is not always easy to achieve such harmony. Every human being possesses internal forces that are difficult to harmonize, even when he is placed in a most favorable environment. Think how much more difficult it is to harmonize a group of minds so that they will function as one in an orderly manner.

Of course, some minds simply will not blend in a spirit of harmony, and cannot be forced to do so. Do not, however, be too quick to charge others in your alliance with all the responsibility for the lack of harmony. The trouble may be with your own mind.

Remember, also, that a mind, which cannot and will not harmonize with one person or group, may harmonize perfectly with other types of minds. There are many instances where misfits in one job went on to achieve great success in another field.

If you are not sure that you understand this law, analyze the record of anyone who has accumulated a great fortune, and you will find that in every case such people have consciously or unconsciously employed the Master Mind principle.

The acid test of any theory or rule or principle is that it will actually work. It will work for you, too, if you let it.

**The law of the Mastermind has been proven sound because it works. It has been used effectively by leaders throughout the history of business, politics, and philosophy. Many of our greatest advances have been made through the successful use of the Master Mind principle.**

It will work for you, too, if you let it.

### **A Few Key Points:**

1. A mastermind alliance consists of two or more minds working actively together in perfect harmony toward a common definite objective.
2. Through a mastermind alliance you can appropriate and use the full strength of the experience, training, and knowledge of others just as if they were your own.
3. You can use more brains than your own.
4. No individual has ever achieved success without the help and cooperation of others.
5. In a mastermind alliance, you avail yourself of the education, experience, and knowledge of others as if they were your own.
6. The value of “gathering together those of a like mind” is self-evident.
7. A group of brains coordinated in a spirit of harmony will provide more thought energy than a single brain, just as a group of electric batteries will provide more energy than a single battery.



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